

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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AREA DEVELOPMENT

Halcyon Business Publications Inc.
400 Post Ave.
Westbury, NY 11590
Tel.: (516) 338-0900
Fax: (516) 338-0100
www.area-development.com

Official Publication of: None
Established: 1965
Issues per Year: 7, including an annual Fall Directory published in November.

FIELD SERVED

AREA DEVELOPMENT serves the field of site selection, facility planning and new plant expansion for those firms in the manufacturing and business service industries and site management consultants companies as reported in Paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are CEOs, presidents, CFOs, vice presidents, COO's, other corporate officers including VP Human Resources and H.R. Mgrs, corporate real estate executives, CoreNet members, other corporate managers, directors and other management personnel among manufacturing and service sector companies. Other qualified recipients include site selection consultants, management consultants, consulting engineers, industrial realtors, real estate brokers and real estate developers.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	3,320
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	1,733
TOTAL	5,053

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	42,397	100.0	42,397	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,397	100.0	42,397	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February/ March _____	1,976	153			41,987						
April/ May _____	106	43			41,924	June/ July _____	202	1,557			43,279
						TOTAL	2,284	1,753			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2009
This issue is 3.2% or 1,323 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE					
			Chairman, President, Partner, CEO, COO, or Owner (A)	Vice President, Treasurer, Controller, Secretary or Other Corporate Officer (B)	CoreNet Member, Real Estate Mgr./Dir., V.P. Real Estate (See Note 1) (C)	VP. Human Resources, Mgr. Human Resources, Corporate Managers (See Note 2) (D)	Architects, Engineers & Consultants (E)	Other Titled and Non-Titled Personnel (F) & (G)
Food and Kindred Products _____	3,016	7.0	1,269	1,525	65	44	19	94
Tobacco Manufacturers _____	49	0.1	21	23	2	1	1	1
Textile Mill Products _____	640	1.5	263	309	20	14	5	29
Apparel and Other Finished Products _____	675	1.6	354	275	18	6	2	20
Lumber and wood products _____	1,263	2.9	632	541	27	23	5	35
Furniture and Fixtures _____	818	1.9	369	377	23	15	4	30
Paper and Allied Products _____	1,134	2.6	470	574	22	23	5	40
Printing, Publishing and Allied Industries _____	2,386	5.5	1,221	973	63	34	9	86
Chemical and Allied Products _____	1,667	3.9	761	802	33	21	11	39
Drugs and Pharmaceuticals (See Note 1) _____	724	1.7	292	394	22	5	2	9
Petroleum Refining and Related Industries _____	376	0.9	161	178	9	5	11	12
Rubber and miscellaneous plastic products _____	420	1.0	203	159	23	14	-	21
Plastics (See Note 1) _____	1,464	3.4	658	705	19	35	7	40
Leather and Leather Products _____	112	0.3	61	44	1	1	1	4
Stone, Clay, Glass & Concrete Products _____	931	2.2	440	412	22	19	4	34
Primary Metal Industries _____	1,491	3.4	632	758	27	32	12	30
Fabricated Metal Including ordinance & Accessories _____	3,267	7.5	1,567	1,495	70	44	22	69
Machinery, Except Electrical _____	3,094	7.1	1,445	1,494	42	44	9	60
Electronics (See Note 1) _____	1,898	4.4	831	949	50	19	6	43
Electrical Machinery & Electronics Equipment _____	1,200	2.8	492	616	28	14	7	43
Transportation Equipment _____	502	1.2	227	233	12	8	5	17
Automotive (See Note 1) _____	1,010	2.3	390	537	19	18	5	41
Aerospace (See Note 1) _____	396	0.9	156	197	19	10	-	14
Professional Scientific and Controlling Instruments _____	1,671	3.9	693	887	35	16	3	37
Medical Inst./Supplies (See Note 1) _____	44	0.1	23	20	-	-	-	1
Other Manufacturing Industries _____	1,357	3.1	667	515	65	24	16	70
Sub-Total: Manufacturing	31,605	73.0	14,298	14,992	736	489	171	919
Motor Freight Transportation & warehouses 42 _____	153	0.4	65	33	29	9	3	14
Wholesalers and Distributors 50+51 _____	7,388	17.1	4,083	2,714	185	199	35	172
*Sub-Total: Transportation Distributors & Warehouses	7,541	17.4	4,148	2,747	214	208	38	186
Corenet Corporate Member co _____	250	0.6	3	2	244	-	-	1
Site Consultants, Consulting Engineers, Management Consultants, Architectural Consultants (See Note 1) ss+87 _____	533	1.2	239	70	86	15	59	64
Sub-Total: CoreNet & Consultants	783	1.8	242	72	330	15	59	65
Retail Trade 59 _____	117	0.3	50	37	13	7	3	7
Financial Institutions (see Note 1) 60+67 _____	434	1.0	182	168	45	12	7	20
Insurance Carriers (See Note 1) 63 _____	187	0.4	52	79	31	13	3	9
Data Processing, custom computing, Software Dev., Systems Software, Computer related svcs 73+737 _____	412	1.0	205	134	34	18	4	17
Business Services (See Note 1) BS _____	181	0.4	64	38	27	8	8	36
Communications 48+TL _____	57	0.1	21	12	16	1	4	3
Other Service Industries, including Health Services, Legal Services, Engineering Firms 70+80+81 _____	658	1.5	281	150	77	82	16	52
Sub-Total: Business Services	2,046	4.7	855	618	243	141	45	144
Realtor, Broker, Developer (See Note 1) 65+66 _____	668	1.5	290	117	132	14	9	106
General Contractors, Builder, other Building Service Contractors (See Note 1) 15 _____	239	0.6	93	51	44	10	23	18
Sub-Total: Realty & Contractors	907	2.1	383	168	176	24	32	124
All Others 08+85+88+98+99 _____	397	0.9	185	102	56	13	11	30
Sub-Total: Others	397	0.9	185	102	56	13	11	30
TOTAL QUALIFIED CIRCULATION	43,279	100.0	20,111	18,699	1,755	890	356	1,468
PERCENT	100.0		46.5	43.2	4.1	2.1	0.8	3.4

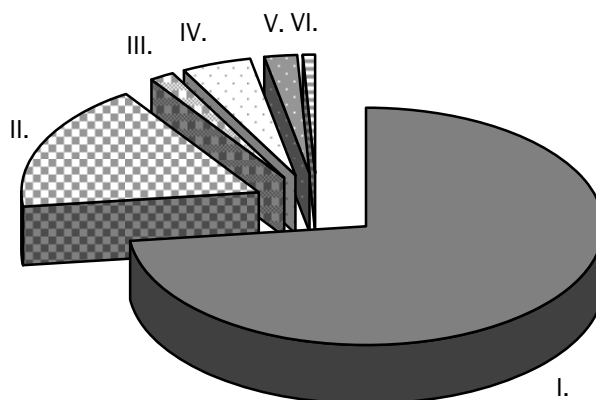
Note 1: Non-Comparable additional category reported at publisher's option.

Note 2: Comparable category sub-divided at publisher's option.

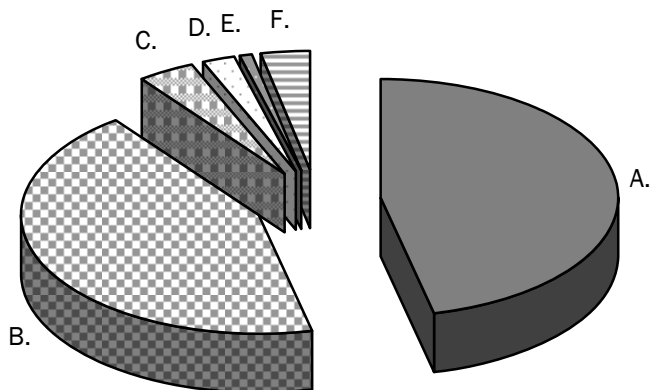
ANALYSIS BY NUMBER OF EMPLOYEES	TOTAL QUALIFIED	PERCENT OF TOTAL
1-19 Employees _____	1,088	2.5
20-49 Employees _____	689	1.6
50-99 Employees _____	10,864	25.1
100-499 Employees _____	22,538	52.1
500-999 Employees _____	4,370	10.1
1,000 or more _____	3,282	7.6
Employee size not available _____	448	1.0
TOTAL QUALIFIED CIRCULATION	43,279	100.0

**3a. Breakout of Qualified Circulation by Business/Industry
(Please Refer to Paragraph 3a for Complete Descriptions)**

Business and Industry	Copies	%
I. Manufacturing _____	31,605	73.0
II. Transportation, Distributor & Warehouses _____	7,541	17.4
III. CoreNet Corporate Member _____	783	1.8
IV. Business Services _____	2,046	4.7
V. Realty & Contractors _____	907	2.1
VI. Others _____	397	0.9



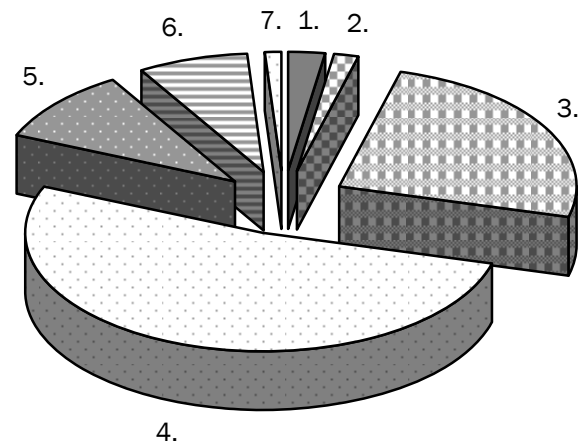
**3a. Breakout of Qualified Circulation by Title
(Please Refer to Paragraph 3a for Complete Descriptions)**



Classification by Title	Copies	%
A. Chairman, President, Partner, CEO, COO, or Owner _____	20,111	46.5
B. Vice President, Treasurer, Controller, Secretary or Other Corporate Officer _____	18,699	43.2
C. CoreNet Member, Real Estate Mgr./Dir., Facil. Mgr./Dir., V.P. Real Estate _____	1,755	4.1
D. VP. Human Resources, Mgr. Human Resources, Corporate Managers _____	890	2.1
E. Architects, Engineers & Consultants _____	356	0.8
F. Other Titled and Non- Titled Personnel _____	1,468	3.4

3a. Analysis by Number of Employees
(Please Refer to Paragraph 3a for Complete Descriptions)

	Number of Employee	Copies	%
1.	1-19 Employees _____	1,088	2.5
2.	20-49 Employees _____	689	1.6
3.	50-99 Employees _____	10,864	25.1
4.	100-499 Employee _____	22,538	52.1
5.	500-999 Employees _____	4,370	10.1
6.	1,000 Employees _____	3,282	7.6
7.	Employee size not available _____	448	1.0



ANALYSIS CONCERNING NEW FACILITIES DECISION FOR AREA DEVELOPMENT MAGAZINE	PERCENT OF TOTAL
A. FINAL DECISION _____	10,840
B. PRELIMINARY DECISION _____	2,847
C. INFORMATION GATHERING _____	1,709
D. NO ROLE _____	1,094
X. NO INFORMATION RECEIVED _____	26,789
TOTAL	43,279

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2009

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request: _____	15,444	5,595	4,960			25,999	60.1
a. Written _____	717	418	332			1,467	3.4
b. Telecommunication _____	14,355	5,063	4,524			23,942	55.3
c. Electronic _____	372	114	104			590	1.4
II. TOTAL - Request from recipient's company: _____	444	72	-			516	1.2
a. Written _____	-	-	-			-	-
b. Telecommunication _____	444	72	-			516	1.2
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	16,764	-	-			16,764	38.7
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	16,731	-	-			16,731	38.7
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	33	-	-			33	0.1
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	32,652	5,667	4,960			43,279	100.0
PERCENT	75.4	13.1	11.5			100.0	

Paid Source Information can be reported at the option of the publisher.

*See paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2009

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			43,218	99.9
Individuals by name only _____			59	0.1
Titles or functions only _____			2	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			43,279	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE/JULY 2009

STATE & ZIP CODE	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			148	
030-038 New Hampshire _____			256	
050-059 Vermont _____			118	
010-027 Massachusetts _____			1,250	
028-029 Rhode Island _____			178	
060-069 Connecticut _____			796	
NEW ENGLAND			2,746	6.3
100-149 New York _____			2,547	
070-089 New Jersey _____			1,647	
150-196 Pennsylvania _____			2,419	
MIDDLE ATLANTIC			6,613	15.3
430-459 Ohio _____			2,367	
460-479 Indiana _____			1,202	
600-629 Illinois _____			2,552	
480-499 Michigan _____			1,798	
530-549 Wisconsin _____			1,542	
EAST NO. CENTRAL			9,461	21.9
550-567 Minnesota _____			1,183	
500-528 Iowa _____			641	
630-658 Missouri _____			1,020	
580-588 North Dakota _____			122	
570-577 South Dakota _____			125	
680-693 Nebraska _____			299	
660-679 Kansas _____			464	
WEST NO. CENTRAL			3,854	8.9
197-199 Delaware _____			85	
206-219 Maryland _____			528	
200-205 Washington, DC _____			71	
220-246 Virginia _____			888	
247-268 West Virginia _____			147	
270-289 North Carolina _____			1,361	
290-299 South Carolina _____			587	
300-319 Georgia _____			1,251	
320-349 Florida _____			1,563	
SOUTH ATLANTIC			6,481	15.0
400-427 Kentucky _____			561	
370-385 Tennessee _____			979	
350-369 Alabama _____			680	
386-397 Mississippi _____			299	
EAST SO. CENTRAL			2,519	5.8
716-729 Arkansas _____			315	
700-714 Louisiana _____			359	
730-749 Oklahoma _____			383	
750-799 Texas _____			2,608	
WEST SO. CENTRAL			3,665	8.5
590-599 Montana _____			63	
832-838 Idaho _____			164	
820-831 Wyoming _____			34	
800-816 Colorado _____			406	
870-884 New Mexico _____			101	
850-865 Arizona _____			472	
840-847 Utah _____			362	
889-898 Nevada _____			182	
MOUNTAIN			1,784	4.1
995-999 Alaska _____			14	
980-994 Washington _____			682	
970-979 Oregon _____			504	
900-961 California _____			4,596	
967-968 Hawaii _____			60	
PACIFIC			5,856	13.5
UNITED STATES			42,979	99.3
969 & 004-009 U.S. Territories _____			49	
Canada _____			51	
Mexico _____			21	
Other International _____			179	
APO/FPO _____			-	
TOTAL QUALIFIED CIRCULATION			43,279	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	43,825	44,048	43,586	43,992	42,080	42,397
Qualified Non-Paid: _____	43,825	44,048	43,586	43,992	42,080	42,397
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
7	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 16,731 copies or 38.7%, including Dun & Bradstreet. Other sources include 1 source of circulation for a quantity of 33 copies or 0.1%.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dennis Shea, Publisher

Patricia Whiston, Fulfillment Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed September 10, 2009

State New York

County Nassau

Received by BPA Worldwide September 10, 2009

Type PD

ID Number A093P0J9