







ISSUE	Cover Story	Corporate Survey Factors Report On Related Factors	Special Editor's Report	Industry Report	Asset Management	Online Resource Conference Issue	Special Reports	Regional Reports
Feb./March Ad Close: 2/12 Materials Due: 2/19	Are Incentives Still Available? — They Don't Always Mean You're Moving	Labor Costs	Stimulus plan evolves — what's ahead? Company-specific training	Auto Industry	Construction/materials costs	Online State-by-State Incentives		Plains States (IA, KS, MN, MO, NE, ND, SD)
April/May Ad Close: 4/2 Materials Due: 4/9	Supplying the Renewable Energy Industry	Energy Availability and Costs Advanced ICT Services	HQ Locations	Biotech/Pharma Medical Equipment	Managing Complexity of Capital-Intensive Projects	Online Utility Directory	Texas Today Location California	South Atlantic (FL, GA, NC, SC, VA, WV)
June/July Ad Close: 6/2 Materials Due: 6/9	Area Development's Annual Gold & Silver Shovel Awards 	Availability of Skilled & Unskilled Labor Highway Accessibility Inbound/outbound Shipping Costs	Educational resources — Retooling the work force	Plastics Aerospace	Tenant issues		Atlantic Canada Ontario, Canada	Midwest (IL, IN, MI, OH, WI) & Mountain (CO, ID, MT, NV, UT, WY)
Aug./Sept. Ad Close: 8/10 Materials Due: 8/17	The Global Supply Chain Evolves	The "tax" factors	Data Centers Intermodal services	Food Processing Distribution Operations			Western Canada	South (AL, AR, KY, LA, MS, TN) & Southwest (AZ, NM, OK, TX)
Oct./Nov. Ad Close: 10/1 Materials Due: 10/8	Hot Spots for Technology Companies — Cities that Lead		Satisfying high-tech location needs	Electronics Nano-technology	Latest in LEED Certification (sustainable developments)		Global Auto Clusters	Mid-Atlantic (DE, MD, NJ, NY, PA)
2011 Corporate Location Guide Ad Close: 11/9 Materials Due: 11/16	ANNUAL DIRECTORY OF ECONOMIC DEVELOPMENT AGENCIES Listing 3,500 + worldwide contacts (published November 2010)				Sale/leasebacks	www.corporatelocationdirectory.com		
Dec. 2010/Jan. 2011 Ad Close: 12/1 Materials Due: 12/8	25th Annual Corporate Survey & the Annual Consultants Survey Results 		Mega-Sites	Quality-of-life factors			American Public Power Association (APPA)	New England (CT, ME, MA, NH, RI, VT) & Pacific (AK, CA, HI, OR, WA)

SPECIAL PUBLICATIONS

PUBLICATION	LocationCanada	Consultants Site Guide	LocationUSA	
Mission	<p>13th Annual</p> <p><i>Area Development</i> publishes <i>Location Canada</i> — the highly successful magazine promoting Canada's investment advantages and opportunities.</p>	<p>Annual resource for consultants in site location services; corporate real estate portfolio management; distribution, supply chain, logistics services; incentives/tax negotiations; accounting and engineering services; facilities services; management consulting; and industry specialist consulting</p>	<p>2nd Annual</p> <p><i>Area Development</i>, in cooperation with the Commerce Department, publishes <i>LocationUSA</i>, a magazine promoting the advantages of locating in the United States to foreign investors</p>	
Features	<p>Update on the Canadian economy and investment advantages, including:</p> <ul style="list-style-type: none"> ○ Diversified Economy ○ Business Initiatives ○ Logistics Advantages ○ "Intelligent Communities" 	<p>For leading locations that want to place their story before these influential decision-shapers through a mixed editorial profile and advertising presentation</p>	<p>Update from <i>Invest in America</i></p> <p>Incentives for foreign investors</p> <p>Managing risks of U.S. investment</p> <p>What to expect when working with economic developers</p>	
Target Industry Circulation	<p>45,000</p> <p><i>Area Development</i> Magazine Circulation</p>	<p>9,700</p> <p>Consultants</p>		
OnLine	LocationCanada.com	Consultants SiteGuide.com	LocationUSA.com	
Closing Dates	<p>Ad Close: 3/18/10</p> <p>Materials Due: 3/25/10</p>	<p>Ad Close: 4/16/10</p> <p>Materials Due: 4/23/10</p>	<p>Ad Close: 5/10/10</p> <p>Materials Due: 5/17/10</p>	

EDITORIAL CALENDAR **2010**