







ISSUE	Cover Story	Corporate Survey Factors Report On Related Factors	Special Editor's Report	Industry Report	Asset Management	Online Resource Conference Issue	Special Reports	Regional Reports
<b>Aug./Sept.</b> Ad Close: 8/10 Materials Due: 8/17	The Global Supply Chain Evolves	The "tax" factors	Data Centers Intermodal services	Food Processing Distribution Operations			Western Canada	Mountain (CO, ID, MT, NV, UT, WY) & Southwest (AZ, NM, OK, TX)
<b>Oct./Nov.</b> Ad Close: 10/1 Materials Due: 10/8	Hot Spots for Technology Companies — Cities that Lead		Satisfying high-tech location needs	Electronics Nano-technology	Latest in LEED Certification (sustainable developments)		Global Auto Clusters Investment Mexico	Mid-Atlantic (DE, MD, NJ, NY, PA)
<b>2011 Corporate Location Guide</b> Ad Close: 11/9 Materials Due: 11/16	<b>ANNUAL DIRECTORY OF ECONOMIC DEVELOPMENT AGENCIES</b> Listing 3,500 + worldwide contacts (published November 2010)				Sale/leasebacks	<a href="http://www.corporatelocationdirectory.com">www.corporatelocationdirectory.com</a>		
<b>Dec. 2010/Jan. 2011</b> Ad Close: 12/1 Materials Due: 12/8	25th Annual Corporate Survey & 7th Annual Consultants Survey Result		Mega-Sites	Quality-of-life factors			American Public Power Association (APPA)	New England (CT, ME, MA, NH, RI, VT) & Pacific (AK, CA, HI, OR, WA)
<b>Feb./March</b> Ad Close: 2/11 Materials Due: 2/18	Are Incentives Still Available? — They Don't Always Mean You're Moving	Labor Costs	Company-specific training	Auto Industry	Construction/materials costs	Online State-by-State Incentives		Plains States (IA, KS, MN, MO, NE, ND, SD)
<b>April/May</b> Ad Close: 4/1 Materials Due: 4/8	Supplying the Renewable Energy Industry	Energy Availability and Costs Advanced ICT Services	HQ Locations	Biotech/Pharma Medical Equipment	Managing Complexity of Capital-Intensive Projects	Online Utility Directory	Texas Today Location California	South Atlantic (FL, GA, NC, SC, VA, WV)
<b>June/July</b> Ad Close: 6/3 Materials Due: 6/10	Area Development's Annual Gold & Silver Shovel Awards 	Availability of Skilled & Unskilled Labor Inbound/outbound Shipping Costs	Educational resources — Retooling the work force	Plastics Aerospace Machine Tools	Tenant issues		Atlantic Canada Ontario, Canada	Midwest (IL, IN, MI, OH, WI) & South (AL, AR, KY, LA, MS, TN)

## SPECIAL PUBLICATIONS

PUBLICATION	LocationCanada	Consultants Site Guide	LocationUSA	
<b>Mission</b>	<b>14th Annual</b>  <i>Area Development</i> publishes <i>Location Canada</i> — the highly successful magazine promoting Canada's investment advantages and opportunities.	Annual resource for consultants in site location services; corporate real estate portfolio management; distribution, supply chain, logistics services; incentives/tax negotiations; accounting and engineering services; facilities services; management consulting; and industry specialist consulting	<b>7th Annual</b>  <i>Area Development</i> , in cooperation with the Commerce Department, publishes <i>LocationUSA</i> , a magazine promoting the advantages of locating in the United States to foreign investors	
<b>Features</b>	Update on the Canadian economy and investment advantages, including: <ul style="list-style-type: none"> <li>○ Diversified Economy</li> <li>○ Business Initiatives</li> <li>○ Logistics Advantages</li> <li>○ "Intelligent Communities"</li> </ul>	For leading locations that want to place their story before these influential decision-shapers through a mixed editorial profile and advertising presentation	Update from <i>Invest in America</i> Incentives for foreign investors Managing risks of U.S. investment What to expect when working with economic developers	
<b>Target Industry Circulation</b>	<b>45,000</b> <i>Area Development</i> Magazine Circulation	<b>9,700</b> Consultants		
<b>OnLine</b>	LocationCanada.com	Consultants SiteGuide.com	LocationUSA.com	
<b>Closing Dates</b>	Ad Close: 3/18/11 Materials Due: 3/25/11	Ad Close: 4/16/11 Materials Due: 4/22/11	Ad Close: 5/13/11 Materials Due: 5/20/11	

EDITORIAL CALENDAR **2010-11**