



Date: 11/19/09

Current Geography Selection: (1 Selected) Places: Chattanooga

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Population	152,361		155,235		178,767		229,664		1.9%	28.5%
Population Density (Pop/Sq Mi)	1,071.4		1,091.6		1,257.1		1,615.0		1.9%	28.5%
Total Households	62,158		65,343		68,930		76,211		5.1%	10.6%

### Population by Gender:

Male	70,423	46.2%	73,255	47.2%	85,272	47.7%	110,365	48.1%	4.0%	29.4%
Female	81,938	53.8%	81,980	52.8%	93,495	52.3%	119,299	52.0%	0.1%	27.6%

### Population by Race/Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
White	99,368	65.2%	93,129	60.0%	107,866	60.3%	145,962	63.6%	-6.3%	35.3%
Black	50,922	33.4%	55,575	35.8%	62,759	35.1%	76,730	33.4%	9.1%	22.3%
American Indian or Alaska Native	328	0.2%	444	0.3%	724	0.4%	330	0.1%	35.1%	-54.4%
Asian or Pacific Islander	1,473	1.0%	2,514	1.6%	3,120	1.7%	3,283	1.4%	70.7%	5.2%
Some Other Race	272	0.2%	1,575	1.0%	1,872	1.1%	1,836	0.8%	478.4%	-2.0%
Two or More Races			1,999	1.3%	2,426	1.4%	1,524	0.7%		-37.2%
Hispanic Ethnicity	976	0.6%	3,269	2.1%	6,677	3.7%	10,113	4.4%	235.1%	51.5%
Not Hispanic or Latino	151,385	99.4%	151,966	97.9%	172,090	96.3%	219,551	95.6%	0.4%	27.6%

### Population by Age

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
0 to 4	10,406	6.8%	9,474	6.1%	12,571	7.0%	14,406	6.3%	-9.0%	14.6%
5 to 14	19,408	12.7%	19,909	12.8%	20,435	11.4%	27,611	12.0%	2.6%	35.1%
15 to 19	10,750	7.1%	10,291	6.6%	11,314	6.3%	12,793	5.6%	-4.3%	13.1%

20 to 24	11,846	7.8%	12,045	7.8%	14,055	7.9%	16,477	7.2%	1.7%	17.2%
25 to 34	24,844	16.3%	22,063	14.2%	22,080	12.4%	30,622	13.3%	-11.2%	38.7%
35 to 44	21,746	14.3%	22,625	14.6%	22,224	12.4%	25,186	11.0%	4.0%	13.3%
45 to 54	15,362	10.1%	21,336	13.7%	24,530	13.7%	29,272	12.7%	38.9%	19.3%
55 to 64	15,221	10.0%	14,229	9.2%	21,868	12.2%	29,652	12.9%	-6.5%	35.6%
65 to 74	12,685	8.3%	12,126	7.8%	15,995	8.9%	25,100	10.9%	-4.4%	56.9%
75 to 84	7,653	5.0%	8,079	5.2%	10,182	5.7%	13,507	5.9%	5.6%	32.7%
85+	2,433	1.6%	3,059	2.0%	3,539	2.0%	5,070	2.2%	25.7%	43.3%

#### Median Age:

Total Population	34.6		36.8		39.2		40.4		6.4%	3.0%
------------------	------	--	------	--	------	--	------	--	------	------

#### Households by Income

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
\$0 - \$15,000	21,361	34.4%	14,915	22.8%	12,120	17.6%	11,932	15.7%	-30.2%	-1.6%
\$15,000 - \$24,999	12,453	20.0%	10,767	16.5%	9,041	13.1%	8,890	11.7%	-13.5%	-1.7%
\$25,000 - \$34,999	9,766	15.7%	9,009	13.8%	8,413	12.2%	8,619	11.3%	-7.8%	2.5%
\$35,000 - \$49,999	8,754	14.1%	10,604	16.2%	10,504	15.2%	11,133	14.6%	21.1%	6.0%
\$50,000 - \$74,999	6,391	10.3%	10,665	16.3%	12,324	17.9%	14,672	19.3%	66.9%	19.1%
\$75,000 - \$99,999	1,707	2.8%	4,368	6.7%	7,042	10.2%	8,279	10.9%	155.9%	17.6%
\$100,000 - \$149,999	1,005	1.6%	2,946	4.5%	5,485	8.0%	7,498	9.8%	193.2%	36.7%
\$150,000 +	731	1.2%	2,069	3.2%	4,003	5.8%	5,188	6.8%	183.1%	29.6%
Average Hhld Income	\$0		\$46,303		\$58,840		\$69,972		N/A%	18.9%
Median Hhld Income	\$22,394		\$32,614		\$41,955		\$46,091		45.6%	9.9%
Per Capita Income	\$12,487		\$19,490		\$23,669		\$23,963		56.1%	1.2%

#### Employment and Business

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 16 + Population	120,618		123,933		143,609		185,187		2.7%	29.0%
In Labor Force	73,309	60.8%	76,649	61.9%	89,510	62.3%	115,567	62.4%	4.6%	29.1%
Employed	68,147	93.0%	70,723	92.3%	80,153	89.6%	103,020	89.1%	3.8%	28.5%
Unemployed	5,019	6.9%	5,834	7.6%	9,019	10.1%	12,156	10.5%	16.2%	34.8%
In Armed Forces	110	0.1%	93	0.1%	338	0.4%	391	0.3%	-15.7%	16.0%
Not In Labor Force	47,309	39.2%	47,284	38.2%	54,100	37.7%	69,620	37.6%	-0.1%	28.7%
Number of Employees (Daytime Pop)					164,469					
Number of Establishments					11,093					
Emp in Blue Collar Occupations			29,232	41.3%						
Emp in White Collar Occupations			41,490	58.7%						

**Housing Units**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Total Housing Units	69,501		71,891		81,955		97,341		3.4%	18.8%
Owner Occupied	33,996	48.9%	36,282	50.5%	39,225	47.9%	47,065	48.4%	6.7%	20.0%
Renter Occupied	28,158	40.5%	29,060	40.4%	29,705	36.3%	29,146	29.9%	3.2%	-1.9%
Vacant	7,346	10.6%	6,548	9.1%	13,025	15.9%	21,129	21.7%	-10.9%	62.2%

**Vehicles Available**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Average Vehicles Per Hhld	1.50		1.40		1.70		1.90		-6.5%	14.4%
0 Vehicles Available	9,649	14.4%	8,267	12.7%	7,156	10.4%	6,956	9.1%	-14.3%	-2.8%
1 Vehicle Available	22,924	34.1%	25,591	39.2%	27,118	39.3%	29,131	38.2%	11.6%	7.4%
2+ Vehicles Available	34,593	51.5%	31,485	48.2%	34,656	50.3%	40,124	52.6%	-9.0%	15.8%

**Marital Status**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 15+ Population	122,540		125,852		145,789		187,682		2.7%	28.7%
Married, Spouse Present	58,772	48.0%	54,011	42.9%	63,875	43.8%	85,250	45.4%	-8.1%	33.5%
Married, Spouse Absent	3,087	2.5%	7,837	6.2%	9,058	6.2%	10,863	5.8%	153.9%	19.9%
Divorced	15,342	12.5%	16,894	13.4%	19,350	13.3%	24,724	13.2%	10.1%	27.8%
Widowed	12,470	10.2%	11,564	9.2%	13,219	9.1%	16,647	8.9%	-7.3%	25.9%
Never Married	32,878	26.8%	35,545	28.2%	40,287	27.6%	50,197	26.8%	8.1%	24.6%

**Educational Attainment**

	1990		2000		2009		2014		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2009 to 2014
Age 25+ Population	99,944		103,517		120,418		158,410		3.6%	31.6%
Grade K - 8	12,415	12.4%	6,117	5.9%	4,714	3.9%	4,329	2.7%	-50.7%	-8.2%
Grade 9 - 12	18,128	18.1%	15,501	15.0%	13,344	11.1%	17,469	11.0%	-14.5%	30.9%
High School Graduate	26,770	26.8%	28,216	27.3%	38,036	31.6%	50,150	31.7%	5.4%	31.9%
Some College, No Degree	18,944	19.0%	24,183	23.4%	26,752	22.2%	34,850	22.0%	27.7%	30.3%
Associates Degree	5,058	5.1%	5,850	5.7%	6,947	5.8%	9,067	5.7%	15.7%	30.5%
Bachelor's Degree	13,122	13.1%	14,653	14.2%	20,516	17.0%	28,700	18.1%	11.7%	39.9%
Graduate Degree	5,496	5.5%	7,919	7.7%	10,109	8.4%	13,845	8.7%	44.1%	37.0%

No Schooling  
Completed

1,078 1.0%

---

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

Demographic data © 2009 by Experian/Applied Geographic Solutions.

Traffic Count data © 2009 by DataMetrix. All rights reserved.

Business List data © 2009 by D&B®. All rights reserved. All D&B information is powered by DUNSRight™, D&B's Quality Process.

© **2009. DDR is brought to you by SRC, LLC.**

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

[Privacy Statement](#) | [License Agreement](#)