



Date: 11/03/08

Current Geography Selection: (1 Selected) Places: Opelika city

Demographic Detail Summary Report

Population Demographics

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Population	22,040		23,498		23,695		23,904		6.6%	0.9%
Population Density (Pop/Sq Mi)	412.5		439.8		443.5		447.4		6.6%	0.9%
Total Households	8,181		9,200		9,630		9,888		12.5%	2.7%

Population by Gender:

Male	10,262	46.6%	10,879	46.3%	10,946	46.2%	11,043	46.2%	6.0%	0.9%
Female	11,778	53.4%	12,619	53.7%	12,749	53.8%	12,861	53.8%	7.1%	0.9%

Population by Race/Ethnicity

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
White	13,421	60.9%	13,539	57.6%	13,401	56.6%	13,518	56.6%	0.9%	0.9%
Black	8,274	37.5%	9,450	40.2%	9,579	40.4%	9,578	40.1%	14.2%	-0.0%
American Indian or Alaska Native	22	0.1%	46	0.2%	10	0.0%	7	0.0%	106.0%	-35.2%
Asian or Pacific Islander	306	1.4%	244	1.0%	346	1.5%	422	1.8%	-20.2%	22.0%
Some Other Race	18	0.1%	63	0.3%	99	0.4%	188	0.8%	257.7%	90.1%
Two or More Races			157	0.7%	260	1.1%	191	0.8%		-26.7%
Hispanic Ethnicity	82	0.4%	266	1.1%	314	1.3%	346	1.5%	225.2%	10.1%
Not Hispanic or Latino	21,959	99.6%	23,231	98.9%	23,382	98.7%	23,558	98.6%	5.8%	0.8%

Population by Age

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
0 to 4	1,735	7.9%	1,714	7.3%	1,440	6.1%	1,434	6.0%	-1.2%	-0.4%
5 to 14	3,285	14.9%	3,647	15.5%	2,935	12.4%	2,704	11.3%	11.0%	-7.9%
15 to 19	1,683	7.6%	1,665	7.1%	1,549	6.5%	1,057	4.4%	-1.0%	-31.8%
20 to 24	1,699	7.7%	1,543	6.6%	1,293	5.5%	721	3.0%	-9.2%	-44.3%

25 to 34	3,790	17.2%	3,376	14.4%	4,429	18.7%	5,478	22.9%	-10.9%	23.7%
35 to 44	3,119	14.2%	3,554	15.1%	3,190	13.5%	3,206	13.4%	13.9%	0.5%
45 to 54	2,139	9.7%	3,065	13.0%	3,207	13.5%	3,096	13.0%	43.3%	-3.5%
55 to 64	1,778	8.1%	1,951	8.3%	2,424	10.2%	2,652	11.1%	9.8%	9.4%
65 to 74	1,485	6.7%	1,499	6.4%	1,619	6.8%	1,819	7.6%	1.0%	12.4%
75 to 84	988	4.5%	1,045	4.4%	1,134	4.8%	1,224	5.1%	5.8%	7.9%
85+	341	1.6%	438	1.9%	477	2.0%	514	2.2%	28.4%	7.7%

Median Age:

Total Population	31.9		34.4		35.6		36.5		8.0%	2.3%
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Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	2,783	34.0%	2,282	24.8%	1,950	20.2%	1,803	18.2%	-18.0%	-7.5%
\$15,000 - \$24,999	1,235	15.1%	1,309	14.2%	1,320	13.7%	1,321	13.4%	6.0%	0.1%
\$25,000 - \$34,999	1,256	15.4%	1,195	13.0%	1,077	11.2%	978	9.9%	-4.9%	-9.2%
\$35,000 - \$49,999	1,404	17.2%	1,450	15.8%	1,264	13.1%	1,281	13.0%	3.3%	1.3%
\$50,000 - \$74,999	1,004	12.3%	1,618	17.6%	1,850	19.2%	1,844	18.7%	159.6%	-0.3%
\$75,000 - \$99,999	236	2.9%	712	7.7%	1,020	10.6%	1,109	11.2%	201.9%	8.7%
\$100,000 - \$149,999	156	1.9%	426	4.6%	782	8.1%	1,024	10.4%	173.1%	31.0%
\$150,000 +	86	1.1%	207	2.3%	367	3.8%	527	5.3%	141.7%	43.6%
Average Hhld Income	\$31,959		\$43,736		\$49,908		\$51,124		36.9%	2.4%
Median Hhld Income	\$25,427		\$33,339		\$39,917		\$44,240		31.1%	10.8%
Per Capita Income	\$12,064		\$17,124		\$21,659		\$22,612		41.9%	4.4%

Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	16,680		17,794		18,938		19,505		6.7%	3.0%
In Labor Force	11,004	66.0%	10,806	60.7%	12,115	64.0%	12,452	63.8%	-1.8%	2.8%
Employed	10,109	91.9%	10,191	94.3%	11,089	91.5%	11,368	91.3%	0.8%	2.5%
Unemployed	785	7.1%	600	5.6%	1,011	8.4%	1,069	8.6%	-23.6%	5.7%
In Armed Forces	102	0.6%	15	0.1%	15	0.1%	15	0.1%	-85.6%	4.2%
Not In Labor Force	5,677	34.0%	6,988	39.3%	6,808	36.0%	7,038	36.1%	23.1%	3.4%
Number of Employees (Daytime Pop)					22,272					
Number of Establishments					1,442					
Emp in Blue Collar Occupations			4,417	43.3%						
Emp in White Collar Occupations			5,774	56.7%						

Housing Units										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Total Housing Units	8,866		10,230		11,108		11,656		15.4%	4.9%
Owner Occupied	4,993	56.3%	5,782	56.5%	5,339	48.1%	5,104	43.8%	15.8%	-4.4%
Renter Occupied	3,188	36.0%	3,418	33.4%	4,291	38.6%	4,783	41.0%	7.2%	11.5%
Vacant	685	7.7%	1,030	10.1%	1,478	13.3%	1,768	15.2%	50.3%	19.6%

Vehicles Available										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.60		1.50		1.70		1.90		-9.1%	6.8%
0 Vehicles Available	1,118	12.5%	1,108	12.1%	910	9.5%	780	7.9%	-0.9%	-14.3%
1 Vehicle Available	2,620	29.2%	3,230	35.1%	3,379	35.1%	3,468	35.1%	23.3%	2.7%
2+ Vehicles Available	5,236	58.3%	4,861	52.8%	5,342	55.5%	5,640	57.0%	-7.2%	5.6%

Marital Status										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 15+ Population	17,021		18,137		19,321		19,762		6.6%	2.3%
Married, Spouse Present	8,798	51.7%	8,732	48.2%	9,324	48.3%	9,559	48.4%	-0.8%	2.5%
Married, Spouse Absent	568	3.3%	1,019	5.6%	1,077	5.6%	1,097	5.6%	79.2%	1.8%
Divorced	1,572	9.2%	1,886	10.4%	2,025	10.5%	2,080	10.5%	20.0%	2.7%
Widowed	1,730	10.2%	1,595	8.8%	1,670	8.6%	1,687	8.5%	-7.8%	1.1%
Never Married	4,353	25.6%	4,904	27.0%	5,226	27.1%	5,340	27.0%	12.7%	2.2%

Educational Attainment										
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 25+ Population	13,640		14,929		16,479		17,988		9.5%	9.2%
Grade K - 8	2,060	15.1%	978	6.6%	775	4.7%	578	3.2%	-52.5%	-25.4%
Grade 9 - 12	2,140	15.7%	2,278	15.3%	2,071	12.6%	1,962	10.9%	6.5%	-5.2%
High School Graduate	3,782	27.7%	4,150	27.8%	4,565	27.7%	5,003	27.8%	9.7%	9.6%
Some College, No Degree	2,361	17.3%	3,010	20.2%	3,461	21.0%	3,839	21.3%	27.5%	10.9%
Associates Degree	633	4.6%	979	6.6%	1,822	11.1%	2,566	14.3%	54.6%	40.8%
Bachelor's Degree	1,778	13.0%	1,979	13.3%	2,322	14.1%	2,555	14.2%	11.3%	10.0%
Graduate Degree	882	6.5%	1,392	9.3%	1,464	8.9%	1,485	8.3%	57.8%	1.4%
No Schooling Completed			162	1.1%						

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. [More About Our Data.](#)
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